

Message Text

LIMITED OFFICIAL USE

PAGE 01 MEXICO 02389 252329Z
ACTION ARA-10

INFO OCT-01 ISO-00 AID-05 OES-06 EB-08 /030 W
-----260903 052282 /12
R 252306Z FEB 77
FM AMEMBASSY MEXICO
TO SECSTATE WASHDC 0568

LIMITED OFFICIAL USE MEXICO 2389

PASS TO AID/PHA/POP/LA

E.O. 11652: N/A
TAGS: SPOP, MX
SUBJ: GOM PLANS FOR CONDOMS

1. POPOFFS WOOD AND DONNELLY MET FEB 25 WITH SAMUEL BAKER, V. PRES. OF SCHMID LABOATORIES (REPORTEDLY WORLD'S LARGEST VENDOR OF CONDOMS); DR. GORDON PERKINS OF FORD FOUNDATION; LUIS DE LA MACORRA, MANAGEMENT/MARKETING CONSULTANT TO GOM; AND DR. JORGE MARTINEZ MANAUTOU, NATIONAL COORDINATOR OF FAMILY PLANNING.

2. FORD FOUNDATION HAS BEEN ASSISTING GOM FOR SEVERAL MONTHS IN RESARCH ACCEPTABILITY VARIOUS BRANDS, PACKAGING, AND MARKETING OF CONDOMS. RESEARCH NOW NEARLY COMPLETED. VERY LIKELY LARGE MARKET EXISTS DUE FACT THAT USE OF CONDOM IN MEXICO NEGLIGIBLE AT PRESENT, APPARENTLY DUE POOR PRODUCT AND UNAVAILABILITY.

3. SCHMID BEING CONSIDERED AS SUPPLIER BASIC PRODUCT WITH PACKAGING TO BE DONE LOCALLY. POPOFFS SUGGESTED AND WILL PURSUE POSSIBLE ASSISTANCE ONE OF AID INTERMEDIARIES IN THIS STAGE OF PROJECT TO RELEASE GOM FUNDS FOR OTHER AREAS.

THOMPSON
LIMITED OFFICIAL USE

LIMITED OFFICIAL USE

PAGE 02 MEXICO 02389 252329Z

LIMITED OFFICIAL USE

NNN

Message Attributes

Automatic Decaptioning: X
Capture Date: 01-Jan-1994 12:00:00 am
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: FAMILY PLANNING, ECONOMIC ASSISTANCE
Control Number: n/a
Copy: SINGLE
Sent Date: 25-Feb-1977 12:00:00 am
Decaption Date: 01-Jan-1960 12:00:00 am
Decaption Note:
Disposition Action: RELEASED
Disposition Approved on Date:
Disposition Case Number: n/a
Disposition Comment: 25 YEAR REVIEW
Disposition Date: 22 May 2009
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
Document Number: 1977MEXICO02389
Document Source: CORE
Document Unique ID: 00
Drafter: n/a
Enclosure: n/a
Executive Order: N/A
Errors: N/A
Expiration:
Film Number: D770067-0636
Format: TEL
From: MEXICO
Handling Restrictions: n/a
Image Path:
ISecure: 1
Legacy Key: link1977/newtext/t1977029/aaaaahwy.tel
Line Count: 55
Litigation Code IDs:
Litigation Codes:
Litigation History:
Locator: TEXT ON-LINE, ON MICROFILM
Message ID: 708508ce-c288-dd11-92da-001cc4696bcc
Office: ACTION ARA
Original Classification: LIMITED OFFICIAL USE
Original Handling Restrictions: n/a
Original Previous Classification: n/a
Original Previous Handling Restrictions: n/a
Page Count: 2
Previous Channel Indicators: n/a
Previous Classification: LIMITED OFFICIAL USE
Previous Handling Restrictions: n/a
Reference: n/a
Retention: 0
Review Action: RELEASED, APPROVED
Review Content Flags:
Review Date: 29-Mar-2005 12:00:00 am
Review Event:
Review Exemptions: n/a
Review Media Identifier:
Review Release Date: n/a
Review Release Event: n/a
Review Transfer Date:
Review Withdrawn Fields: n/a
SAS ID: 3450337
Secure: OPEN
Status: NATIVE
Subject: GOM PLANS FOR CONDOMS
TAGS: SPOP, MX
To: STATE
Type: TE
vdkgvwkey: odb://SAS/SAS.dbo.SAS_Docs/708508ce-c288-dd11-92da-001cc4696bcc
Review Markings:
Margaret P. Grafeld
Declassified/Released
US Department of State
EO Systematic Review
22 May 2009
Markings: Margaret P. Grafeld Declassified/Released US Department of State EO Systematic Review 22 May 2009